

What drives Hollywood fame and profits?

Scott Morgan - Writer-Director
Production Consultant



Question 1: Can a investor enter Hollywood and make hits and fortunes that legendary Entertainment Icons make?

Answer: Yes, if he avoids the usual Hollywood approach.

A successful film or television show returns unmatched profits to producers, owners, and studios. All it takes to join this world is: 1) access to the best material, and 2) a true understanding of what drives the people in Hollywood. The truth is that the film game is rigged against investors. The very people you count on hide the truth about deals. Play a smarter game. My duty as your Consultant is to ensure this outcome.

I started working in television and film as an actor, but quickly moved to the production side as a Screenwriter. Years later I won Best Picture and Best Director for "Playing Solitaire".

But most important to you is that I was mentored by several Hollywood legendary leaders. Freddie Fields, then Barry London, head of

Paramount Pictures (Forrest Gump, Titanic, Braveheart, Ghost, Top Gun, Star Trek, Mission Impossible). He taught me the true secrets of what makes a hit film, and how the Industry really works. No other Screenwriter-Director in Hollywood knows more than I do as Consultant. For proof, the famous Nobel Family (Nobel Prizes) could have hired anyone to write their screenplay, and guide their investment, and chose me.

If you approach Hollywood like most new investors, they'll work to spend every penny-the faster the better. The agencies block access to the best screenplays until you sign a deal with them. Now you're screwed, because you're "married" to them. It's like waking up in Vegas married to your cocktail girl and immediately being sued for divorce.



Why don't agents protect you and your money first? They make more money by driving up costs. And a Producer increases his profits by reducing your profits. Because they'll do 20 deals with Studios and dozens with their actors (but maybe only one with you) they

can't put you first. You must know how to avoid this. What motivates Agents? Fear, Christmas Bonuses, and a burning desire to be seen with someone famous – not how happy you are about investing.

Instead of immediately having to sign a contract with a Producer costing \$250,000 to \$2,000,000, pay a "Consultant" far less, one that only benefits when you benefit.

My job is to minimize your costs, not increase them. I reduce your mistakes, I don't set you up in them. I balance out your inexperience, I don't take advantage of it. I don't make my money off of Agencies and Studios. My loyalty is with you.

SERVICES

Investing in films for the first time? Start with the perfect script and my guidance. If you are already in Production, hire me as a Consultant. Learn the true way the Industry works. If your project needs an American Screenwriter to give it that Hollywood appeal, hire me to improve it. YOU are the big dog. You are "the money".

You may contact me through my website:

www.creativegenius-asia.com
scott@creativegenius-asia.com
Scott Morgan USA
1-310-924-5682.